EAGLECREST BOARD OF DIRECTIORS Meeting Minutes Thursday April 25th, 2019, 5:30pm Room 224

Agenda:

 ROLL CALL: Board members present were Bruce Garrison, Dave Hanna, Mike Satre, Jon Dale, Stephanie Hoag. Megan Gregory called in for the meeting. Manager Dave Scanlan and Assembly Liaison Rob Edwardson were present.

2. APPROVAL OF AGENDA

Mike moved to approve the agenda and Jon seconded the motion and the agenda was approved with no objection.

3. APPROVAL OF MINUTES

a. April 4th meeting minutes

Dave moved to approve the minutes. Jon asked for a correction of the amount we had asked for in CIP funds, from \$275 to \$285. With that correction, Mike seconded the motion and the minutes were approved with no objection.

4. PUBLIC PARTICIPATION

None

5. COMMITTEE & LIAISON REPORTS

a. Trails Committee

Megan reported on the Trails Committee meeting on Wednesday April 17. The meeting was attended by Dave, Bruce, Mike Stanley, Megan, and Brian Davies. Hilda Dam Cabin was selected as the name for the cabin. Booking will be available in Sept if all goes as planned. If the cabin rents for 150 nights at the \$90 price set by the committee, the cabin will bring in \$13,500 in revenue with an estimated operations cost of \$6400. An update on trails was provided at the meeting by Brian.

b. HR Committee. Stephanie reported on the meeting that took place on April 16th... Board members Dave, Jon, Bruce, both Mikes, and Stephanie met with Dallas Hargraves from the city HR department and with manager Dave Scanlan to plan for the upcoming annual manager's evaluation. A new form for the survey will be used this year and should be ready to go out on Monday. Board members and members of the Eaglecrest Management Team will receive the survey via Survey Monkey. The next meeting will be May 29th, to review the survey results and make recommendations for the board to consider at the June 6 meeting.

c. Nordic Advisory Committee. Stephanie reported that four board members and four Nordic skiers met with Dave Scanlan on April 24. Dave presented an update on Nordic projects accomplished and those planned for the summer. Feedback on the season was given by Nordic skiers and was positive. Current requests were made for the purchase of a roller for early season grooming, and for hardening of a turnaround for the groomer's snow machine near the beginning of the Fish Creek Loop. Dave indicated that the roller could be purchased, and that the turnaround hardening may be feasible depending on the cost of materials and the possible necessity of permitting.

6. MANAGERS REPORT

a. Financial Report

See Manager's Report. The annual \$100,000 donation from the Eaglecrest Foundation is expected to come in soon. We have a good chance of a breakeven year with diligence. The staff kept the lifts running the whole season. Mike questioned the changes from last year in Lodge Operations expenses, and Dave answered the furnace repairs accounted for most of the difference. Dave Hanna asked about locker rentals, and Erin Lupro supplied the figures for that. We sold 143 individual lockers with 95 remaining empty, 93 family lockers with 7 empty, and 4 snowboard lockers with 5 empty. All 5 corner lockers sold. Reconfiguration of existing lockers is planned.

Dave was also curious about online passes; the bulk are purchased online during the first-tier pricing period.

Bus fees were down this year. Typically, middle and high school kids are the bus users.

b. Departmental Review. See Manager's Report

Ski Patrol: Brian has provided weather data for this year for our information. We had the warmest March on record. Call numbers/injuries were slightly below average indicating perhaps that we are not increasing risks by opening with low snow. We don't know how skier visits compare. Dave H. would like to see some more hazard marking. This is a slippery slope...the insurance company wants uniformity so it is a matter of marking everything or nothing. Communication is really important in early season/low snow conditions. Ski School: Statistics were presented. Numbers look good. 121 5th graders used Passport for 710 tickets. Numbers were down \$1000 on repair even though the conditions were bad. There was a discrepancy between Erin's and Dave's numbers so they will re-check those. We may be losing some binding mount business, because new bindings are easy to install at home; the "test and adjust" numbers are up. Every fifth grade class skied this year. Marketing: There was growth on Facebook. While the website pageviews were

Marketing: There was growth on Facebook. While the website pageviews were down, the numbers of users were up. The website seems quicker to use. Web traffic is mostly from Juneau, with the second most users from Anchorage, and the third from Seattle. Charlie did some marketing there.

c. Lifts Work Plan and other summer projects. See Manager's Report. Foundation work on Hooter towers 1 & 2 will start in early June to be done mostly in-house. Todd has just gotten his certification to do inspections. Greg has a good plan for organizing crew.

Abandoned lines from underground fuel storage tank at the Fish Creek lodge will need testing; the site assessment is scheduled for this week. Removal per new state regulations is expected be very costly and time consuming. This is happening city-wide. Stephanie asked about funding through CBJ pub works or other types of funding for cleanup so that it doesn't come out of our CIP budget. There is nothing available that is known about presently, although Dave has been exploring the possibility. We will try to go for in-place closure of the lines rather than full removal.

Dave going to NSAA conference next week and will talk to RFID vendors. Jon asked if RFID costs could be staggered, but Dave would rather do it all now. That will be discussed at the May finance committee meeting.

Dave met with Parks and Rec Department; they are potentially ready to take over the field house next FY July 21. This is considered to be a better fit. Conversations are continuing

d. Summer Operations Planning Update: Dave is putting together a time line and plan for planning committee review. A working draft of plan will be available soon, possibly in the next week. Funding and communication were discussed, with a revenue bond preferred.

7. UNFINISHED BUISNESS

- a. Upcoming Meeting Dates
 - i. May 22nd Eaglecrest Policy and Planning Committee 5:30 in room 237
 - ii. May 23rd Eaglecrest Board Finance Committee at 5:30 in room 224
 - iii. May 29th HR committee 5:30 room TBA
 - iv. June 6th is next board meeting.

8. NEW BUSINESS

Bruce would like to see info in Manager's report on lift matrix. (how many days were the lifts down, etc.) The board was asked to think over other informational points would we like to see in the Manager's report to be better informed. Dave will work with Jon and Mike to see what we can produce without excess admin time. Snowmaking days and lift days might be the priorities.

9. PUBLIC PARTICIPATION None

10. BOARD OF DIRECTOR'S COMMENTS AND QUESTIONS

Megan thinks that data will be better and easier to use with an RFID system, and thanks the staff for highlights and a successful season.

Jon thanks to Dave and staff for the information provided. He looks forward to the finance committee and other committee meetings.

Mike offered a reminder that information should go out to the public from Bruce as president and that other board members should be careful not to reply to emails from the public to the board.

Stephanie is looking forward to seeing the summer operations plan and is happy to see break even finances given all the challenges of the winter. She offered kudos to the staff for great work. She feels like public relations have been good and is sorry to miss the upcoming planning and finance committee meetings since she will be out of town. Dave thanks Rob for being here and reiterates what's been said. He appreciates the crew, and Greg's work to get back on track with mountain ops. He's looking forward to getting some summer projects done.

Rob apologizes for not being here at the last meeting. Budget is what is mainly on Assembly members' minds. He indicated that it works well to put summaries and "asks" up front when approaching the assembly, rather than to bury them at end of budget information. Asks should be supported with proof of need. The assembly has to cram in a lot of work into short time. There are two important parts of budget: the increment list and the pending list. Core services should be on increment list, and quality of life on the pending list but this is not always standard.

Bruce reiterates what everyone else said and adds thanks for committee meeting attendance so that we can keep board meetings short.

11. ADJOURNMENT – The meeting was adjourned at 6:30. The next meeting date is June 6th, 2019 at 5:30 in room 224 City Hall