

EAGLECREST BOARD OF DIRECTORS
Meeting Minutes
July 9th, 2018, 5:30
City Hall, Room 224

Agenda:

1. ROLL CALL

a. Introduction of new Board Members

Members Present: Bruce Garrison, Mike Stanley, Stephanie Hoag, Dave Hanna, Mike Satre, Norton Gregory, Megan Gregory and Johnathan Dale

2. APPROVAL OF AGENDA

Dave Hanna made a motion to approve the Agenda. The motion was seconded by Stephanie Hoag and was passed by unanimous consent.

3. APPROVAL OF MINUTES

a. June 7th Minutes

Stephanie Hoag made a motion to approve the minutes with one change to be made in the Board Member comments section. Dave Hanna seconded the motion and the passed by unanimous consent

4. PUBLIC PARTICIPATION

Emily Palmer from the Parks and Recs Advisory Board introduced herself as the Liaison to the Eaglecrest Board.

5. COMMITTEE & LIAISON REPORTS

6. MANAGERS REPORT

a. End of the Season Financial Outlook

Discussion was had regarding the Eaglecrest Fund Balance and the CAFR account. Mike Stanley provided some history on the fluctuations of the Fund Balance for our new Board Members. Bruce Garrison explained to the new Board Members the Full Cost Allocations that Eaglecrest pays back to city for use of their administrative support services.

b. Cabin Fundraiser

Mike Stanley and Bruce Garrison provided some additional background on the history on the Cabin concept in relation to the Eaglecrest Foundation and the Eaglecrest Master Plan.

c. Project update on bridge repair and Ptarmigan Ramp

Norton Gregory asked how Eaglecrest controlling summer operations at the mountain is viewed by the community in regards to CBJ being in competition with private business for summer tourist business.

The manager discussed the potential that summer operations could have the ability to lower or eliminate the tax payer subsidies needed to keep the mountain operating by providing activities using Eaglecrest infrastructure. The Manager spoke of his desire to discuss all of the potential summer activities in a dedicated summer operations board committee meetings. It was agreed that the Planning Committee would be the best place to have these discussions.

d. Mt Operations

e. Summer Trail Crew Updates, and Juneau Mountain Bike Alliance trail work potential

f. Director of Snowsports, RRR recruitment and Marketing Manager recruitment update

7. UNFINISHED BUISNESS

8. NEW BUSINESS

a. Marketing Position

Mike Stanley made a motion to: Allow the Manager to create a new full time year around benefitted Marketing Manager Position and to maintain a winter seasonal Marketing and Media Coordinator position as long as he can balance the budget and stay within the spending capacity as approved by the Eaglecrest Board and the CBJ Assembly as part of the FY 19 budget. Dave Hanna seconded the motion. After a short discussion the motion passed by unanimous consent.

b. Board Committee Introductions

Bruce Garrisons introduced the different committees and their roles and responsibilities. Mike Stanley provided background history on the Eaglecrest Foundation.

c. Board Officer Roles

Bruce Garrison Introduced the three Board Officer Seats and their roles as President, Vice President and Secretary. He offered up the possibility that the Secretary take over the preparation of the meeting minutes from the Ski Area Manager.

9. PUBLIC PARTICIPATION

Erin Lupro asked where the Rental, Retail and Repair expenses were reflected in the financials. The Manager was going to pull into back up files to confirm for the next meeting.

10. BOARD OF DIRECTOR'S COMMENTS AND QUESTIONS

Stephanie Hoag: Congratulated Erin Lupro on her new position. Stephanie was happy to see that we have come out with a positive yearend balance after such a challenging start to the year with warm wet weather. She wanted to weigh in on all of the ideas for summer development and is concerned that we may get push back from people who enjoy not have a bunch of tourists up at the mountain and enjoy hiking the mountain in a quiet atmosphere. She cautioned to not get side tracked by the greed of money and forego the quality of life. She also mentioned that the cyclists' experience on Fishcreek road would be degraded by an increase in traffic to the mountain especially by tour busses. That being said she can see the other side of the issue in wanting the financial capacity to pay staff a good wage and have the financial resources necessary to run great winter operation.

Medan Gregory: Thanked everyone for the warm welcome. She is very excited to be on the Board and extended congratulation to Erin Lupro in the new position and is confident that she will do a great job. Megan commended the Manager for all of the great work that has been done in the last year and is excited to see his vision for the future and to be a part of it.

Mike Stanley: Is impressed to see all of the projects that are underway and other things that the Manager is working on. He hopes that the Manager is enjoying summer and thanks him for the hard

work and thinks it will pay dividends going forward. Mike extended his congratulations to Erin and hopes that she will serve in that position for a very long time.

Mike Satre: Extended his congratulations to Erin and hopes that we will have her up on the hill for a long time to come.

Dave Hanna: Also extended his congratulations to Erin. He welcomed all of the new Board Members and is excited about all of the projects currently happening and to see more to come.

Bruce Garrison: extended dido's to all that was said by the other Board Members. He also wanted to thank the CBJ Assembly for their work in the process of interviewing and adding new Board Members. Bruce acknowledged that a lot of time went into narrowing down the field of candidates and is very pleased to see the great new additions to the Board.

Norton Gregory: Extended his congratulations to Erin. He is still very excited about all of the great projects going on at Eaglecrest and can't wait to ski this winter.

The Manager wanted to ensure Stephanie Hoag that as he and the staff ponders new opportunities for Summer Recreation that they are looking at the opportunities through the lens of preserving the integrity of the current summer time use of Eaglecrest.

11. ADJOURNMENT – Next meeting date August 2nd 2018 at 5:30 in room 224 city hall

A Motion was made to adjourn by Dave Hanna and the meeting was adjourned at 7:00.