

**EAGLECREST BOARD OF DIRECTORS**  
**Meeting Minutes**  
**January 4th, 2018, 5:30**  
**City Hall, Room 224**

**Agenda:**

- 1. ROLL CALL:** Members Present, Bruce Garrison, Dave Hanna, Mike Stanley, Stephanie Hoag, Kayla Harmon, Sam Buck and Norton Gregory. Excused Absence, Lee Henry

Bruce Garrison is acting as Chair of the meeting in the absence of Lee Henry. Bruce started the meeting by expressing thanks to all of the seasons pass holders that support the mountain even in bad years. Bruce also expressed a lot of appreciation to all of the staff that have been keeping the positive attitude and keeping the Porcupine area up and running.

- 2. APPROVAL OF AGENDA**

Mike Stanley made a motion to approve the Agenda as Presented. Hearing and seeing no objections, the Agenda was approved by unanimous consent.

- 3. APPROVAL OF MINUTES**

- a. December 7th Minutes**

Mike Stanley made a motion to approve the Minutes as presented. Dave Hanna seconded the motion. After no further discussion the Minutes were approved by unanimous consent.

- 4. PUBLIC PARTICIPATION**

- 5. COMMITTEE & LIAISON REPORTS**

Bruce Garrison gave a report from the site visit on December 9<sup>th</sup> that members of the trails committee attended to view the Upper Loop Cabin Site with engineers from Northwind Architects, MRV Architects, members from the Juneau Community Foundation and the Eaglecrest Foundation. Dave Hanna, Bruce Garrison and General Manager Dave Scanlan represented Eaglecrest and the Eaglecrest Board. Bruce provided a couple of photos from the site for Board

Members to look at. There was increased excitement about the project after seeing the site location. Dave Scanlan mentioned that he will be having a meeting on January 5<sup>th</sup> with the Architects to talk over the timeline to determine costs for the project that will be discussed at the next trails committee meeting.

**6. MANAGERS REPORT** (See Managers Report 1-4-18)

**a. Financial Report**

Discussion was had on the seasonal locker sales figures. More lockers were sold this year compared to last year but generated slightly less revenue. The Manager will be looking into more detail and will follow up at the next meeting. He expressed this was likely due to the number of family lockers sold compared to single lockers.

**b. Mountain Operations** (See Managers Report 1-4-18)

**c. Events**

Mike Stanley asked a question about how the selection process works for the Learn to Ski Weekend. Jeffra Clough, Director of Snow Sports, Sales and Marketing responded by saying that it is a random drawing from the applicants that have applied through their schools. The program is fully sponsored by Mendenhall Auto and Subaru.

Norton Gregory asked a question about the marketing for the triple play learning pack. Jeffra responded that it is on all social media outlets, email newsletters, website, and radio advertising.

Kayla asked that staff keep in mind added another “Bring a Friend Day” for later in the season when we have more of the mountain open.

**d. Field House** (See Managers Report 1-4-18)

**7. UNFINISHED BUISNESS**

**a. Eaglecrest Board Bylaws Amendment**

Mike Stanley gave a brief recap of the discussion that was had on the Bylaw Amendment from the December meeting, noting the changes that were made based on the feedback at that meeting. Mike then made a motion to adopt the changes to Article VI to the Eaglecrest

Board Bylaws to read as presented in the Meeting Packet. Stephanie Hoag seconded the motion and opened the floor to further discussion. After hearing and seeing no further discussion, the motion passed by Unanimous Consent. Mike Stanley will work with the Manager to properly incorporate and foot note the changes into the bylaws.

**b. Schedule Trails Committee, Cabin Project, Meeting**

Meeting was scheduled for January 19th

**c. Schedule Finance Committee Meeting**

Meeting was scheduled for January 25<sup>th</sup>

Kayla asked how the Beer and Wine permitting was going with Abby Williams from Louie's Douglas Inn. The Manager notified the board that things were moving forward and that he had a follow up meeting to look over the proposed space in the cafeteria area. Paper work is now being submitted with Legal and is moving forward as expected.

**d. Schedule HR Committee Meeting**

It was agreed upon that we would do a joint HR and Finance Committee Meeting on January 25<sup>th</sup>.

**8. NEW BUSINESS**

The Manager notified the Board that Alaska Zipline Adventures is in the process of selling the operation to Alaska Rainforest Sanctuary, who is the other zipline operator in Juneau. Alaska Rainforest Sanctuary is intending to consolidate their Sandy Beach operation to the Eaglecrest Site. The Operations Manager for Alaska Zipline will be staying onboard to assist in the transition to Alaska Rainforest Sanctuary.

**9. PUBLIC PARTICIPATION**

**10. BOARD OF DIRECTOR'S COMMENTS AND QUESTIONS**

Sam Buck: Wished everyone a Happy New Year. Thanked the staff for doing their best to deal with the heavy rains and erratic weather. Sam also expressed appreciation for having the terrain features on Stickleback.

Dave Hanna: Wanted to let the staff know that the Board is there to support them in any way needed as we work through the challenging weather.

Kayla Harmon: Disappointed to hear that Nate has chosen to move on and thought that he did a great job as interim General Manager in the spring. Kayla wanted to wish him much success on his new path. Kayla is disappointed about the bad weather and the frustration that there is not much that we can do. Kayla discussed the need to continue thinking about how Eaglecrest survives in the future if these weather patterns become more prevalent. Kayla expressed the importance of the Cabin project and other summer operations ideas to insulate the mountain from bad winters.

Mike Stanley: Asked the Manager about a question that was posed on the weather link that used to be on the website and the ability to reincorporate that element as it was something that he used regularly. Jeffra Clough responded that NOAA's link changes regularly which creates challenges in keeping the link functional. Staff is currently looking at other weather plugins that will work with our new website platform. Mike also echoed other board members sentiments with the challenges that have been posed by this year's weather.

Norton Gregory: Notified the Board that the assembly has finalized their year's priority lists and unfortunately only one other assembly member voted to prioritize additional investment into Eaglecrest a priority. Bruce Garrison asked what that means for us moving forward. Norton responded that it give a view of where the assembly members minds area at. There was thirteen different items to prioritize on their list. Bruce also asked if Norton has an idea of where the assembly might stand on continuing with the current General Fund support for Eaglecrest. Norton replied that it is always extremely hard to read into how the Assembly may vote on certain issues.

Stephanie: Wanted to reiterate Bruce's comments at the start of the meeting that she has been getting many random complements on the way things are going at the mountain and that customers are appreciating the

upbeat attitude that they are experiencing. She thanked the staff for the work being done.

Bruce Garrison: Wanted to again reiterate the importance of keeping the Porcupine Area open in turn keeping staff employed and the mountain functional. He also expressed the importance for all of the Board Members to thank their friends and acquaintances for supporting the mountain by purchasing seasons passes which typically represents 70% of the year's revenue. Those pass sales are what keeps the mountain alive year after year.

**11. ADJOURNMENT – Next meeting date February 1st 2017 at 5:30 in room 224 city hall**